

Does it pay to stay invested when markets fall?

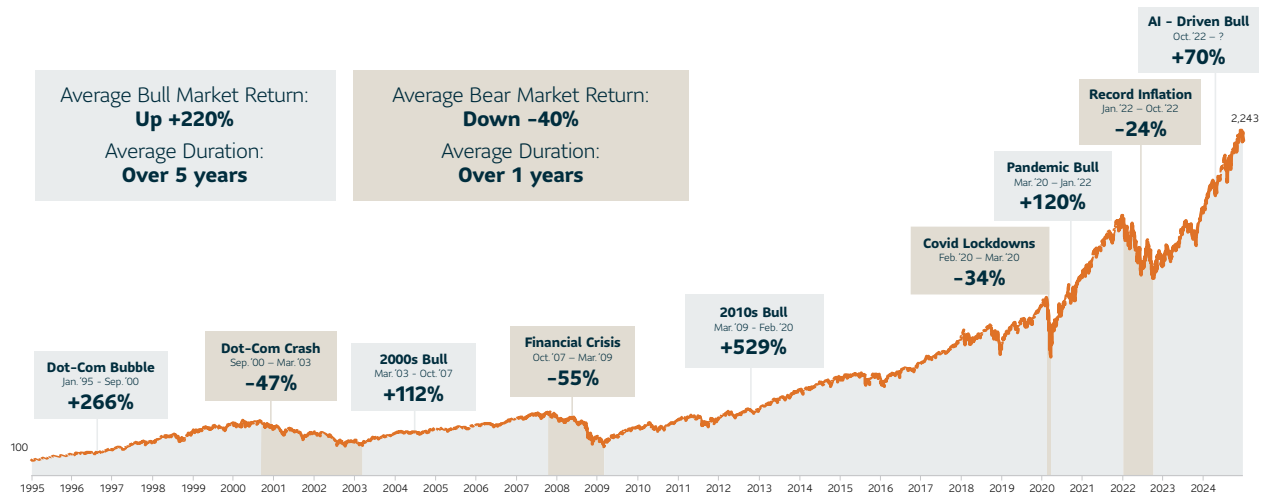
Stock markets are in a constant state of flux moving up, down and sideways. They don't go straight up, but historically they have trended higher, bouncing back from shorter-term declines.

When markets start to fall, our instincts often tell us to sell. But if you sell when the market falls, you will crystalize losses and you'll likely miss out on any market rebound and associated gains - meaning you may fall short of your long-term investment goals.

In stock market downturns, many investors are relieved to be on the sidelines. If we look back at the chart below, illustrating the largest component of the stock market the S&P500, imagine what could have happened if you ignored the dramatic headlines and had simply stayed invested.

Stock Market

S&P 500 Index



Stock market returns represented by the S&P 500 Index. Source: Morningstar, SLGI Asset Management Inc.

This example is for illustrative purposes only and is not intended to be representative of the performance of any actual or future investment available to investors. It is not possible to invest directly in an index. Returns are calculated in U.S. dollars and assume reinvestment of all income and no transaction costs or taxes for the period January 1, 1985 to December 31, 2024. Actual returns would be different due to fees and expenses associated with investing which are not applicable to an index. For purposes of this illustration, a bear market is defined as an index falling at least 20% from a previous high.



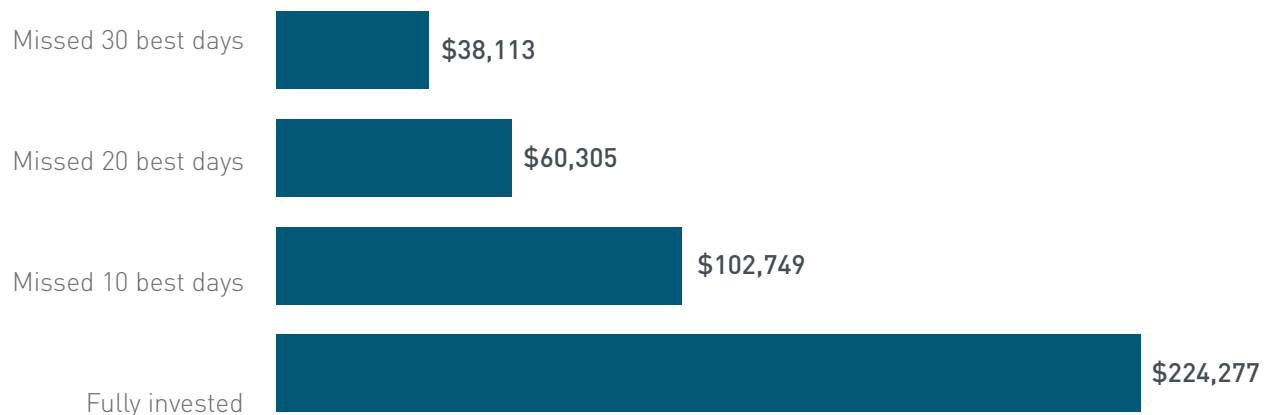
When markets fall stay calm and revisit your long-term savings goals. Speak to your advisor and discuss your long-term savings goals.

Time in the market is time well-spent

Historically, bull markets have lasted 4 times longer than bears and driven long-term gains. When markets start to fall, our instincts often tell us to sell now and buy again later. That may seem logical, but how do you pick the right time to exit or re-enter the market? Because rallies can sometimes come in surges measured in days not weeks, being out of the market for even a few days can mean missing out on gains.

Missing the best days can hurt

Growth of \$10,000 in the S&P 500 Index, 20 years ending 12/31/24



For illustrative purposes only. Returns have been rounded to the nearest whole number for simplicity.

Past performance is no guarantee of future results. It is not possible to invest in an index. Index performance does not include any investment-related fees or expenses.

Source: Morningstar Direct. Daily data as of December 31, 2004 through December 31, 2024. Analysis ranks all daily returns and investors that miss out on those returns simply do not grow their investment by that return for that particular day. If the following day does not fall into a range that they are meant to miss, then the growth of the investment resumes.

No securities commission or similar regulatory authority in Canada has reviewed this communication.

When the markets fall, it pays to stay focused on your long-term investment goals.

For more information, speak to your advisor.

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